Our Vision: A connected Staffordshire where everyone has the opportunity to prosper, be healthy and happy

Outcomes

The people of Staffordshire will:

- Be able to access more good jobs and feel the benefits of economic growth
- Be healthier and more independent
- Feel safer, happier and more supported in and by their community

Priorities

- Create the right conditions for economic growth across the whole of Staffordshire that produces more, better paid jobs for residents.
- Support the construction of more housing to meet the growing needs of our families and people young and old.
- Improve Education and Skills provision in our schools, colleges and universities so that more people gain the training and qualifications they need to succeed.
- A joined up approach to Health, Care and Wellness that encourages people to take responsibility for their own health and plan for their future, so that we can support those who really need it.
- Ensure Children and Families have a network of support to help manage their own problems and stay safe and well.

Enablers

- Our workforce is the greatest asset we have for improving the lives of Staffordshire people, so we need to give our employees the skills, tools and confidence to do their jobs well.
- People Helping People is how we support citizens to help themselves and one another to improve their communities and act on the things that matter most to them.
- Our digital programme will make greater use of technology and data to work in more modern, effective and lower cost ways.
- Work with and through our networks of public, private and community organisations to achieve our ambitions.

Pledge Deliver value for money for residents and businesses and live within our means